The development of fairer and more efficient tariffs in QLD

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Tariff Reform - Tariffs are only one part of the picture

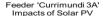
Tariff Reform is a whole of market reform package that requires a whole of market response to be successful:

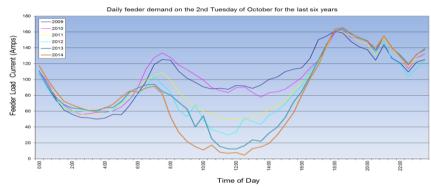
- Network and retail tariff structures
- Billing processes
- Enabling technology
- Electricity meters
- Customer education
- Customer service offerings
- Hardship and assistance programs

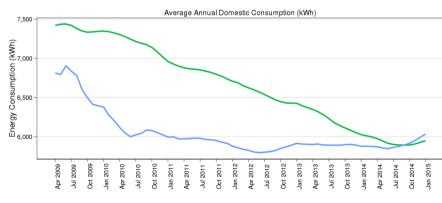
Which element drives tariff reform and at what pace?



The current network tariffs are not working











Demand-based network tariffs are the future Benefits of demand-based tariffs

Demand-based network tariffs will:

- Empower customers to reduce bills in the short term and long term
- Help customers make optimal investment decisions
 in emerging technologies and effectively integrate emerging technologies into the network
- Reduce cross-subsidies
 by improving fairness and equity for customers.
- Improve how efficiently our network is used
- Better signal the cost to build the network
 to customers which is based on capacity and reflect cost of supplying the level of network
 service used
- Stabilise revenue recovery for Energex and help us stay commercially viable



Workshops and submissions

"Your network, your choices" Discussion Paper (October 2014)

Customer Workshops

18 November 201416 December 201413 January 201519 February 2015

Customer Assumptions

Released: December 2014 Report published: April 2015

Customer & Retailer Submissions

Received March 2015

First stage engagement summary published April 2015



The pace of tariff reform





Customer and network priorities

Aligning customer and network needs

Network

- > Pricing for the use of the network is reflective of the costs to build and maintain the network into the future.
- > The network is used efficiently to reduce the need for future investment.

Customer

- ➤ The tariff must be **simple and easy to understand**, enabling customers to make informed choices about how they use electricity.
- The tariff must deliver meaningful financial **rewards for behavioural change**, but customers are sceptical of financial penalties for high peak use behaviour.
- The tariff must provide **price stability for customers** with consistent and stable annual price changes to allow customers how to efficiently invest in new technologies.
- The tariff must have regard to equity, including applying rules consistently to all customers and with a full understanding of how a tariff change may impact vulnerable customers or those who cannot access advanced metering.



Customer Impact

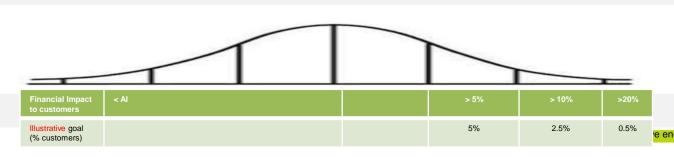
Two elements: Qualitative and quantitative

Qualitative

- Customer's ability to understand the new tariff
- > Customer's ability to choose their tariff (voluntary opt-in, opt-out) or mandatory
- Notice period provided to customers when mandatory charges are introduced
- Cost and availability of supporting technology to enable customer response
- Customer's prior financial investment under the existing tariff
- Market / retailer services to help customers understand, compare and select tariff offerings (eg iSelect, Choice)
- Government's involvement in protecting vulnerable and hardship customers (eg concession or hardship assistance)

Quantitative

ldentify most impacted vulnerable customers and set targets using customer load profiles



Real time Tariff Study

- Strong interest from customers, customer advocacy groups and stakeholders about a real time study
- Study will use interval meters and real tariffs to analyse customer behaviour
- Three pronged:
 - 1. Demand based tariff
 - Time of use volumetric
 - 3. Flat tariff
- The study results will inform Energex in developing the tariff structures for the 2020-25
 TSS
- This type of study will require significant consultation with customers, retailers and representative groups



What is the distributors role in hardship?

(examples)

Education

- Tariff information, demand management, ways to change demand
- Load profile information must be meaningful

Communication

Engage with customers, government, retailers, consumer groups

Industry

- Active participation in industry efforts and programs to manage hardship
- Publishing data to assist industry

Financial

- Tariffs & tariff transitions
- Funding assistance, community support programs

Programs

- Hardship flags to improve visibility
- Potential fee waivers



Key Messages

- The current structure of network tariffs is driving cross subsidies and inefficient investment
- Tariff reform will not work without a whole of market response
- Network tariffs are only one part of the picture
- Customer education and support programs are critical to the success
- Networks and retailers must work together with customers and stakeholders
- Energex will continue to engage and evolve tariff reform implementation as the market matures



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